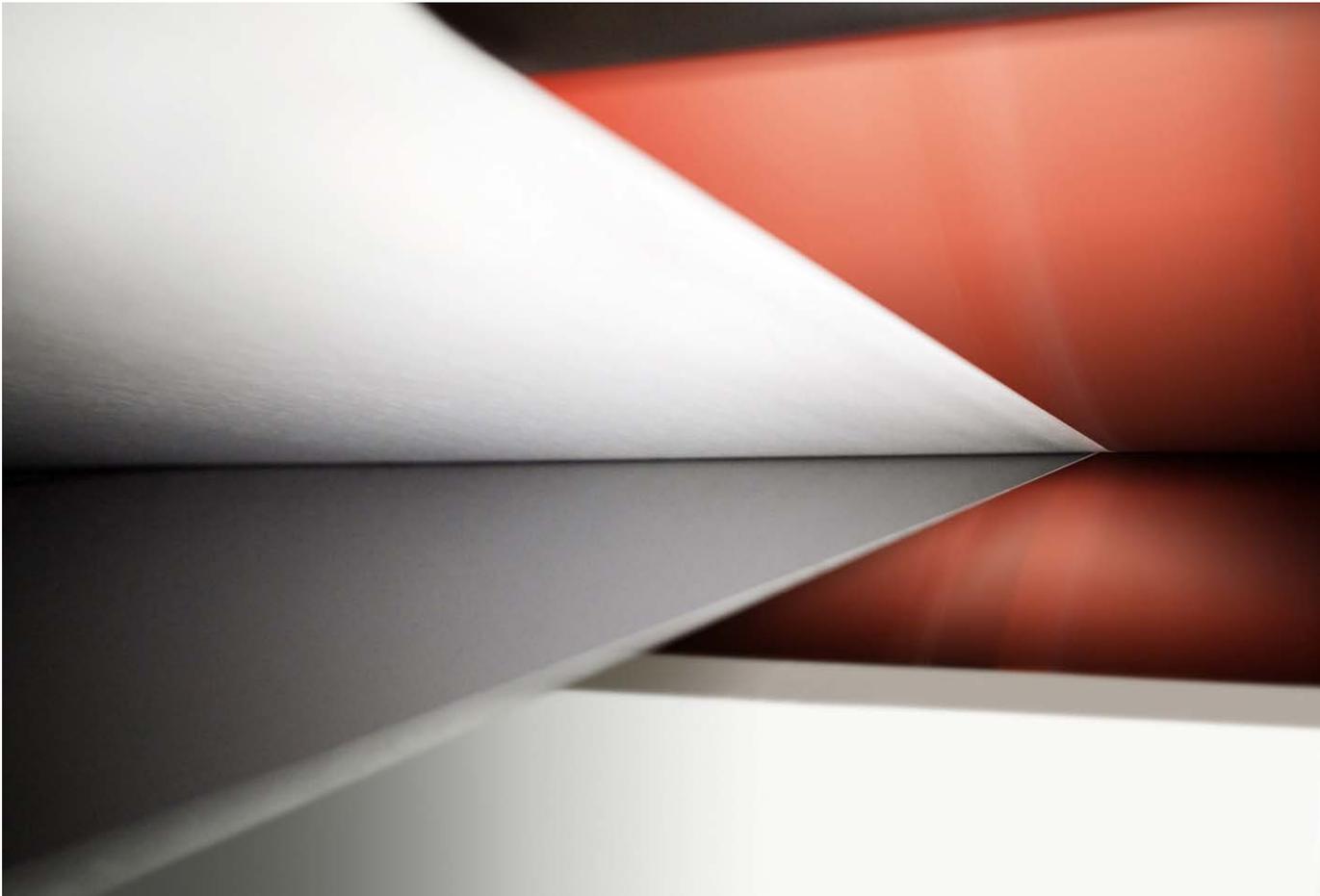




YOUR INNOVATION PARTNER

Quality that last longer





YOUR INNOVATION PARTNER

Since 1973 Metalcolour has been highly committed to and focused on delivering value to clients in defined segments. Metalcolour's size and production set up, makes it possible to offer a superior service and we are setting a market standard for fast delivery, by employing a flexible and 100% customer focused production and service approach.

Utilizing our resources in our specialized production and working with carefully selected co-producers, we are able to provide innovative solutions that reduce cost and create value to our clients. All details in our production line, raw materials and logistical services are carefully monitored in order to ensure the highest quality in products and services.

Metalcolour has a strong European presence, now strengthened by Metalcolour ASIA with its production line and office in Singapore.

VALUES

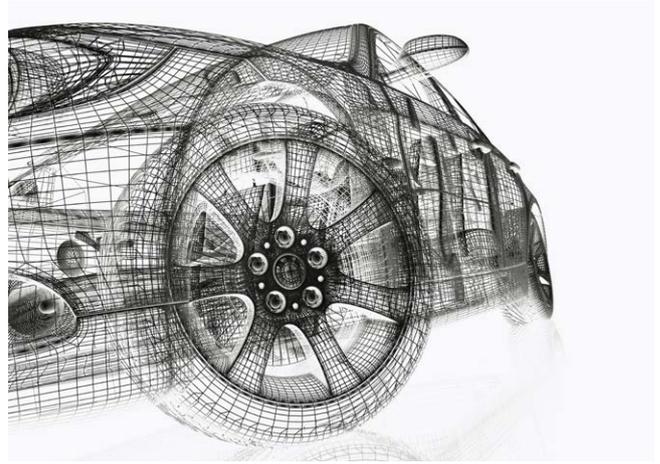
Metalcolour stands for flexibility, innovation and high quality – three values that permeate our work while also being the secret to our success.

Flexibility can be handling an impossible assignment against all odds or handling the enquiries and situations that seem unreasonable at first. Our success is greatly based on a flexible organization and loyal employees. If we need to add a shift to be able to handle a delivery, we do just that.

Innovation is the power and desire that continually drives us forward and the energy that makes us desire and dare a little more. To us, innovation is both thinking fresh and thinking smart – How can we improve an existing product? How can we use a known technique in a new, creative way? How can two techniques be combined?

High quality is not a product benefit. It is an absolute must – for our raw material, each step of the production process and for the end result.





DECORATIVE COATING

Design, form and function in an industrialized and economical way. Metal properties (strength and shapeability) together with design properties in laminates gives a versatile material applicable to many areas of use. Common for all applications is that durability and surface design, form and function are crucial factors for the success and perceived value of the end product.

For the **DOBEL®** and **DOBEL® Superior** Brands we work with leading suppliers to constantly improve our offer of an unparalleled selection of materials and surfaces, in colours and textures. With the introduction of **DOBEL® Superior** and Metalcolour's capability to supply perforated metal as base, a world of opportunities is created when it comes to acoustic solutions.

Some examples from the DOBEL Superior range:

- Textiles
- Artificial leather
- Exclusive wallpapering
- Real wood veneers

ACOUSTICS

With the ability to perforate and laminate various material in our **DOBEL®** and **DOBEL® Superior** range, Metalcolour can provide a unique range of solutions with acoustics features. With its rare capability to combine designed surfaces with the acoustic benefits of perforated sheet metal designers have much more freedom of design, while maintaining or increasing the acoustic properties.

TECHNICAL COATING

Metalcolour Technical Coating is a highly specialized product range offering customized solutions in coil coating of numerous metal substrates with own developed or customer specified primers, binders and coating.

The solutions developed typically have several purposes in a combination of technical requirements and high volume production. Main part of our clients utilizes Metalcolour to industrialize processes in order to take advantage of economies of scale in decreasing cost per unit. Great savings has been generated by solutions from Metalcolour Technical Coating.

Applications include: Noise & Vibration Dampening, Anti-Friction, Temperature Resistance, Anti-Galvanic Corrosion, Resistance to Chemicals & Oils, Sealing & Gaskets, UV resistance, Welding and Soldering.

A special product range, **SILENT METAL®**, has been developed where the metal sheet is coated with a rubber layer or other materials including special foils for the reduction of noise and vibrations.

INNOVATION IS OUR MOMENTUM

Innovation is part of our core values and the driving force in delivering valuable solutions to our customers. Living in an ever faster changing world Metalcolours ambition is to be on the forefront with value based customization and innovation.



DOBEL®. Metalcolour was among the first to introduce fire classified laminated material use in marine environment.

Protective Foil. Metalcolour introduced the heat applied protective foil to the market, as a superior alternative to sticky foils.

Gloss Control. Metalcolour was first and is by far the manufacturer of coated metal that can offer the closest tolerances in gloss control.

Technical Coating. Metalcolour introduced a number of innovations with its highly specialized coil coating process.

SILENT METAL™. Metalcolour introduced a complete range of solutions with noise and vibration dampening properties.

DOBEL® Superior. Metalcolour has with its own developed technology introduced new and unique opportunities for the coil coating industry. First step will be to introduce a complete range of Textile products for various industries, which will be followed by many new inventions.

SERVICE AND QUALITY GUARANTEE

If you're looking for a trusted supplier of pre-painted sheet steel or film-laminated sheet steel for marine applications. Metalcolour has much to offer. We can guarantee exceptional customer service, industry-leading delivery times and consistently tight tolerances.

We do it to make your business prosper. We do it to show you our commitment to offering the lowest in-place cost possible. Think of what it would mean to your business if you could stop worrying about your supplier's performance.

Now, wouldn't that make you sleep better at night?

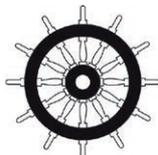


OUR PROMISE

Your success is our driving force. That's why you, as a Metalcolour Dobel products customer, are entitled to the best service and quality guarantee the market can offer.

This is what we promise:

1. Quick help
2. Delivery on time
3. High-quality products
4. Close tolerances



CERTIFICATES

At Metalcolour working to high quality and standards is part of our DNA and certification is therefore a natural part of our process.

We pride ourselves by having our work processes certified according to both ISO 9001 and 14001.

Products being promoted in our main markets (Marine, Automotive, Train and Landbased) all have certification for their intended use. Certification and testing to required standards is a natural part of the of the product and service development.

ISO 9001: 2008 Metalcolour A/S

ISO 14001: 2004 Metalcolour Sverige AB

ISO 9001: 2008 Metalcolour Sverige AB

Det Norske Veritas – M.E.D.

Bureau Veritas Marine Division/USCG – M.E.D.

American Bureau of Shipping – Manufacturing Assessment





CHALLENGES

We need to understand our customers markets better than they do in order to provide solutions bringing value to the process and the final result.

Dealing with Metalcolour needs to be straight forward and uncomplicated based on an open and honest dialogue. All communication should be timely and simple.

In an ever faster changing market we need to be flexible and focused on delivering quality suitable for the intended use at a competitive and reasonable cost.

Only by constantly improving our products, processes and approach will Metalcolour be able to deliver solutions over time which will support the company's profitable growth ambitions.

VALUE BASED CUSTOMIZATION

The economies of scale in our production lines, combined with our solutions for logistics and planning are the main factors to bring down cost per unit.

Metalcolour has 40 years of experience in coating of sheet metal and can offer valuable input in designing new solutions and processes for your company.

Our large scale production facilities enable possibilities of industrialization of otherwise costly and more manual labor intensive stages of production, leading to significant reductions in overall costs.

Benefits

- Consistent quality
- Industrialization
- Cost cutting
- Allowing for new technologies

Our production units are geared for small and large batches giving high flexibility and fast reaction times for changes and rush orders.

YOUR SUCCESS IS OUR SUCCESS

At Metalcolour we realize that we are part of a value chain where everything we do affects the value created in all steps of this chain.

So by adopting a Partnership and Integrated Supplier approach, Metalcolour is committed to delivering solutions, products and services generating value to our customers. Reducing production cost or deliver material with features that is valued by the end customer is priority No.1.

In order to support your daily business we stock the largest number of laminates and coatings in the market place giving us very short delivery times.

In short – Our mission is to help you succeed.



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